

**Suntory Beverage & Food GB&I Commits to Halving Greenhouse Gas Emissions by 2030
to Achieve its 2050 Net Zero Emissions Target**

Global beverage company Suntory Group signs “Business Ambition for 1.5°C” campaign

London (April 20th, 2021) – Suntory Beverage & Food GB&I, makers of brands including Ribena and Lucozade, has today committed to reducing greenhouse gas emissions (GHG) by 50% from its direct operations and by 30% across its value chain by 2030.¹ This is a newly ambitious interim target for the business, as part of its existing commitment to net zero emissions across its entire value chain by 2050. All companies within the Suntory Group share this ambitious target.

Michelle Norman, Director Of External Affairs and Sustainability at Suntory Beverage and Food GB&I comments: “This new interim goal is ambitious and aims to accelerate our progress towards net zero.

“To achieve this reduction we will be examining every aspect of our supply chain operations and wider value chain from ingredients in our drinks and materials in manufacturing to fuel in our vehicles and fertiliser on our farms. Minimising our environmental impact is a key part of our Growing For Good vision and what our customers and consumers expect from us.”

Since 2015, SBF GB&I has reduced its carbon footprint by a quarter². Consistent improvement over the five-year period is due to a new energy and water-efficient bottling line, continued investment in warehousing and operations efficiencies and using increasing amounts of recycled plastic (rPET) in primary packaging.

In 2020, Ribena became the largest UK soft drink brand to use 100% recycled and 100% recyclable plastic bottles³. This shift from using virgin plastic made from fossil fuels to rPET reduces CO₂ emissions by approximately 79%⁴ and builds towards SBF GB&I’s 2030 ambition to move to fully sustainable packaging by 2030.

The manufacturer continues with an array of initiatives and recently celebrated a year of using 100% purchased renewable electricity at its Gloucestershire and London sites, and is transitioning its fleet over to hybrid vehicles while trialing electric vehicles for its city-centre sales teams.

In 2020, SBF GB&I’s carbon footprint was 8% lower than its 2019 baseline, and although this is partly influenced by reduced production and international travel during the Covid-19 pandemic, significantly, the business achieved a relative reduction in emissions per kilolitre of drinks produced².

Michelle Norman continued: “Improving the sustainability of both our packaging and processes is vital on this journey and we are well on our way with many of our drinks. We have already reduced our carbon footprint by 25% in the last five years and we are committed to doing all we can to play our part in the journey to net zero.”

Suntory Holdings, a global leader in both the alcohol and non-alcohol beverages industry, has also signed the “Business Ambition for 1.5°C” campaign, which is led by the Science Based Targets initiative² in partnership with the UN Global Compact and the We Mean Business^{*3} coalition to hold

¹ Compared to 2019 baseline.

² Internal SBFE data based on ISO 14064

³ SBF GB&I sourced packaging information and IRI MarketPlace Total GB, Value Sales, Soft Drinks, 52 we 21st February 2021

⁴<https://blog.alpla.com/en/press-release/newsroom/study-confirms-excellent-carbon-footprint-recycled-pet/08-17>

global temperature increases to 1.5°C above pre-industrial levels.

In addition, Suntory Holdings will start introducing internal carbon pricing to its group companies, helping to accelerate its global fight against climate change.

“As a company with products that rely on the blessings of nature and with a corporate mission ‘To Create Harmony with People and Nature,’ it is a business imperative for us to step change our actions to address climate change,” says Tak Niinami, CEO of Suntory Holdings.

“Since our inception more than 120 years ago, Suntory has been committed to sustainability across our entire business under the founding spirit of ‘Giving Back to the Society.’ The entire group pursues our vision of ‘Growing for Good’ as One Suntory to protect the environment and make positive changes in the communities where we work and live.”

The Suntory Group will continue its efforts to promote sustainable management and contribute to tackling social issues on a global level. Last year, the Suntory Group announced its net zero target to reduce GHG emissions across its entire value chain by 2050. To contribute to achieving a carbon-free society, the company has been putting its efforts in introducing renewable energies, using next-generation infrastructure options and working together with supply chain stakeholders, while maintaining its current energy conservation initiatives.

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The Suntory Holdings announcement is available here:

<https://www.suntory.com/news/article/13903E.html>

Notes for Editors

Suntory Group’s Environmental Targets toward 2030

Suntory Group have set the following Environmental Targets toward 2030 to achieve the Environmental Vision toward 2050.

1. Water

- Reduce water use at our plants 15% globally by using the latest water conservation technologies
- Conduct water resource cultivation activities in areas with high water stress at more than half of our plants
- Pursue sustainable water use in cooperation with suppliers for main raw materials with a high water load
- Expand water enlightenment programs and initiatives to provide safe water to more than 1 million people

2. Greenhouse Gas

- Reduce greenhouse gas emissions from our direct operations by 50% versus 2019 baseline
- Reduce greenhouse gas emissions across our entire value chain by 30% versus 2019 baseline

Suntory Group’s Environmental Vision toward 2050

The Suntory Group has formulated the vision below toward 2050 for the purpose of passing down a sustainable global environment to the next generation around the pillars of water sustainability and climate change measures as a company in harmony with nature.

1. Water Sustainability

- Reduce water consumption by half at our plants worldwide (Reduction per unit production based on the business fields in 2015)
- Preserve water resources and the ecosystem to cultivate more water than is used by plants worldwide
- Realize sustainable water use at primary raw material farms
- Share the Sustainable Water Philosophy broadly in communities where we are expanding our primary businesses

2. Climate Change Measures

- Aim for net zero greenhouse gas emissions across the whole value chain by 2050

Continue to promote energy conservation, proactively implement renewable energy solutions, utilize next-generation infrastructure options and work together with stakeholders across the value chain in order to contribute to realizing a decarbonized society

About Suntory Beverage & Food Great Britain and Ireland

Suntory Beverage & Food Great Britain and Ireland (SBF GB&I) is one the leading soft drinks businesses in the UK and Ireland. SBF GB&I was formed in 2014 as Lucozade Ribena Suntory and is part of Suntory Beverage & Food Europe. Our much-loved soft drinks brands include Lucozade Energy, Lucozade Sport, Lucozade Revive, Ribena, Orangina and May Tea.

Our business is driven by our “Yatte Minahare” spirit and our role is to have a positive impact on the lives of our consumers by providing them with a responsible choice of great-tasting drinks that people can feel good about while enabling them to lead active lifestyles.

For further information, please visit: suntorybfe.com/gbi or follow [@SuntoryBF_GB_I](https://twitter.com/SuntoryBF_GB_I)

About Suntory Group

As a global leader in both the alcohol and non-alcohol beverages industry, Suntory Group offers a uniquely diverse portfolio of products from premium spirits, beer and wine to brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu* as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds in Japan and the Asian market with our *Premium Malt's* beer and also owns the exceptional Japanese wine *Tomé* and the world famous *Château Lagrange*. Its brand collection also includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+ Oolong Tea*, *V and BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania with an annual revenue (excluding excise taxes) of \$20.4 billion in 2020. Suntory is driven by Yatte Minahare - the spirit of bold ambition - and our 40,044 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a company that delivers blessings of water and nature to our customers, Suntory is committed to its mission to create harmony with people and nature. Always aspiring to grow for good, Suntory is devoted to giving back to society through protecting water resources, nurturing its communities and fostering the arts.

Learn more about Suntory Group, its brands, and its commitment to social responsibility at www.suntory.com, on [Facebook](https://www.facebook.com/suntory), [Twitter](https://twitter.com/suntory), [Instagram](https://www.instagram.com/suntory), [LinkedIn](https://www.linkedin.com/company/suntory), and [YouTube](https://www.youtube.com/suntory).